



balanced**growth**[®]
consulting

Founded in 2005, Balanced Growth specializes in strategic and operational innovation. We create enduring value for our clients by enhancing customer experiences, achieving operational efficiency, and generating new sources of revenue. In collaboration with client leaders and teams, we design, implement, and accelerate high-impact operational, technology, and innovation initiatives.

“Our success is ultimately measured by the success of our clients.” – Jason M. Bordui, Founder

Expertise & Services



Innovation

Unlock creativity to meet customer needs, leverage assets, and operationalize ideas via Innovation Program Design and Implementation



Operations & Technology

Optimize processes, leverage technology and data, and create high performance teams to improve service and lower cost via Operational Strategy and Implementation



Digital Customer Experience

Enhance customer engagement and enable productivity gains via Digital Strategy and implementation



Transformation

Enable the pursuit of a desired future state on complex programs via Enterprise Architecture and Program Management Services

Value Creation Focus



Reasons Clients Hire Us

- ✓ Sustainable value creation
- ✓ Pragmatic strategy focused on results
- ✓ Collaborative and objective approach
- ✓ Business-focused and technology-enabled skills and methodology
- ✓ Ability to integrate across multiple functions

Representative Clients Served by Balanced Growth Leaders

Modern Woodmen
FRATERNAL FINANCIAL

Catholic United Financial
Every step, every journey, we're there for life

American Enterprise GROUP INC.

Catholic Financial Life

CNA

SECURITY BENEFIT

SE2

CHUBB

Insurance & Financial Services

American Red Cross

healthy children.org
Powered by pediatricians. Trusted by parents.
from the American Academy of Pediatrics

American Academy of Pediatrics

SVS Society for Vascular Surgery

American Academy of Periodontology

ADA American Dental Association

PHONAK life is on

NIH National Institutes of Health

BAKER HUGHES

Healthcare & Other Sectors