



balanced**growth**[®]
consulting



The mission of Balanced Growth (BG) is to create enduring value for organizations that are driven by both purpose and profit. To fulfill this mission, BG specializes in strategy, operations and innovation in the Insurance, Financial Services and Healthcare sectors. We pride ourselves on collaboration with client leaders and teams. Together, we design, implement and accelerate high-impact strategic, operational, technology and innovation initiatives.

STRATEGIC CONSULTING SERVICES



Strategic Planning starts with a laser focus on far-reaching goals. In collaboration with your board and leadership team, we design cohesive strategies supported by practical plans to achieve these goals. This winning approach navigates competing priorities, creates internal alignment and builds momentum to position your organization for the future.



Operations & Technology Services holistically improve processes that are informed by data, enabled by technology, and supported by high-performing teams. The goal is to enhance the customer experience while increasing productivity and lowering costs in your organization.



Innovation discovers fresh ways to create value and meet customer needs during today's digital renaissance. These objectives are achieved through cultivating an innovation mindset, designing and deploying new solutions and commercializing adjacent business opportunities.

IMPLEMENTATION SERVICES



Implementation and Ongoing Services reduce risk while accelerating high-impact initiatives to meet your strategic goals. Services include Business Process Design, Technology Solution Design, Business Requirements Definition, Technology Vendor Selection, Organization Design, Strategic Program Management, Project Management and Advisory Services.

"SUCCESS IS DEFINED BY THE ACHIEVEMENTS OF OUR CLIENTS. WE ARE HONORED TO COLLABORATE WITH LEADERS WHO ARE COMMITTED TO ENVISIONING A BRIGHTER FUTURE AND MAKING IT A REALITY."

Jason M. Bordui
President & Founder



REPRESENTATIVE CLIENTS

